

SHIVANI SINGH

UI/UX Designer

Recent graduate with a Master's in Interaction Design, driven by a passion for crafting intuitive and impactful user experiences through research-backed design thinking and human-centered innovation. Adept at translating user needs into visually compelling and functional interfaces, with strong proficiency in tools such as Figma, Adobe XD, and usability testing frameworks. Seeking to contribute to forward-thinking design teams at globally recognized organizations where creativity meets functionality and where design plays a pivotal role in shaping inclusive digital experiences at scale.

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KEY COMPETENCY

User-Centered Design

Wireframing

Storyboarding

Interaction & Interface Design

Responsive Web Design

Creativity

Mobile App Design

Prototyping & Usability Testing

Design Systems

Component Libraries

Accessibility

Research Synthesis

Critical Thinking

Problem Solving

Communication

Decision Making

Adaptability

Attention to Details

PROFILE SUMMARY

Versatile design professional with a Master's in Interaction Design, adept at transforming complex user needs into intuitive and engaging digital experiences.

Skilled in applying user-centered design methodologies, with proficiency in Figma, Adobe Creative Suite (XD, Illustrator, Photoshop) and modern prototyping tools.

Experienced in crafting responsive web interfaces, mobile applications and interactive dashboards with a focus on usability and aesthetics. During my internship, I acquired hands-on experience in design and contributed to academic projects focused on accessibility, user research, and iterative prototyping.

EDUCATION

Master's in Interaction Design
UPES - Dehradun

2023 - 2025

Bachelor of Fine Arts (Applied Field) Graphic
Era Hill University

2019 - 2023

TOOLS & TECHNOLOGIES

Design Tools

Figma, Adobe Photoshop, Illustrator, CorelDraw, Canva

Prototyping &
Wireframing

Figma (Interactive Prototypes), Adobe XD

PROJECTS

E-Commerce Website Design (05/2023 - 07/2023) [🔗](#) Parkzen

(11/2024 - 12/2024) [🔗](#)

Sahyog (09/2024 - 10/2024) [🔗](#)

InduMetrics (02/2024 - 04/2024) [🔗](#)

TickerBee Application (11/2025 - 11/2025)

TickerBee Website (11/2025 - 11/2025)

Rahanama websites (2025 - Present)

Rahanama Application (2025 - Present)

EXPERIENCE

JR - UI/UX Designer

Winklix

09/2025 - Present

Key Responsibilities

- Contributing to UI/UX design projects for Indian and international clients, crafting intuitive and culturally adaptive design solutions.
- Creating user flows, wireframes, and high-fidelity prototypes to deliver accessible and visually engaging digital experiences.
- Conducting user research and translating insights into seamless user journeys and functional design concepts.

Intern - UI/UX Designer

Sponds Technologies

04/2025 - 08/2025

Key Responsibilities

- Collaborated on UI/UX projects for both Indian and international clients, tailoring design solutions to culturally diverse user bases.
- Created wireframes, user flows, and interactive prototypes to deliver accessible and visually engaging digital experiences.

User Service Designer Intern

Steady Stone Pvt. Ltd

01/2025 - 04/2025

Key Responsibilities

- Conceptualized a predictive maintenance system using AI and IoT for construction sites, aimed at reducing downtime and improving equipment lifecycle.
- Conducted field research to understand user pain points and translated insights into functional service design blueprints.

Interaction Designer Intern

Plotlabs Technology Pvt. Ltd

01/2023 - 03/2023

Key Responsibilities

- Developed responsive and interactive UI elements using advanced auto-layout techniques in Figma.
- Applied principles of color psychology and design systems to create cohesive and emotionally resonant interfaces.

Research & Design Lead

Communication in Sign and Symbol

01/2022 - 01/2023

Key Responsibilities

- Led a research initiative focused on improving visual communication through signs and symbols for better public comprehension.
- Created design documentation, systematized findings into reports and proposed strategic improvements to enhance clarity and accessibility.

CERTIFICATES

India HCI Participation Certificate

Web Development Training